

COURSE OUTLINE

Leadership, Innovation and Entrepreneurial Skills

Who is it for?

- Managers looking to develop new ways of inspiring teams and generating creative, enterprising culture. Individuals wishing to improve their career prospects by becoming more creative and confident.

What is it about?

- This course provides techniques to get you and your team thinking differently, giving you practical tools to tackle problems and new ways of firing up your team.

What will it cover?

- Mental aerobics – getting the brain fit
- Me PLC – manage yourself and your role
- Making it happen
- Creative thinking tools and technique
- Leadership cases and challenges
- Dealing with resistance and setbacks
- Environmental analysis
- Developing mission and vision
- Creating a working brand
- Motivating the team

What will I learn?

- An understanding of mission and vision for your own career and work activity
- Leadership sense to make it happen
- Analysis tools to audit the abilities of your organisation
- Understanding of a range of powerful tools for idea generation, testing and development
- The confidence to present new ideas and initiatives effectively and negotiate their successful implementation

Duration

- 2 days